



Content Writing for Professional Services



**Outsource your professional services
business writing today
and get high-quality, well-researched
SEO articles/blog posts or social media
posts that deliver
great value to your audience.**

SEO Blog post retainer packages

(blogs per month)

c.700-800 words



6 month retainer

1 blog £200

2 blogs £380

4 blogs £720

8 blogs £1380

12 month retainer

1 blog £180

2 blogs £350

4 blogs £680

8 blogs £1280

One-off blogs £230

SEO Blog post retainer packages

(blogs per month)

1200-1500 words



6 month retainer

1 blog £315

2 blogs £600

4 blogs £1140

8 blogs £2200

12 month retainer

1 blog £300

2 blogs £570

4 blogs £1040

8 blogs £2000

One-off blogs £350

LinkedIn content* retainer packages

(posts per month)



6 month retainer

8 posts £300

12 posts £420

16 posts £520

20 posts £600

12 month retainer

8 posts £280

12 posts £390

16 posts £480

20 posts £560

*Posts are generally around 150-200 words



All packages include:

Content research

Keyword research (if required)

Competitor analysis (if required)

Copy draft

Up to 2 rounds of edits

SEO Marked up document for easy uploading

Copy supplied in MS Word or Google Doc



None of those packages suit?

Ask for a bespoke quote