



Content Writing for Professional Services



**Outsource your professional services
business writing today
and get high-quality, well-researched
SEO articles/blog posts or social media
posts that deliver
great value to your audience.**

SEO Blog post retainer packages

(blogs per month)

c.700-800 words



6 month retainer

1 blog £260

2 blogs £500

4 blogs £920

6 blogs £1320

8 blogs £1680

12 month retainer

1 blog £235

2 blogs £450

4 blogs £860

6 blogs £1230

8 blogs £1560

One-off blogs £300

SEO Blog post retainer packages

(blogs per month)

1000-1250 words



6 month retainer

1 blog £330

2 blogs £640

4 blogs £1240

6 blogs £1800

8 blogs £2320

12 month retainer

1 blog £300

2 blogs £580

4 blogs £1120

6 blogs £1620

8 blogs £2080

One-off blogs £375

LinkedIn content* retainer packages

(posts per month)



6 month retainer

8 posts £300

12 posts £420

16 posts £520

20 posts £600

12 month retainer

8 posts £280

12 posts £390

16 posts £480

20 posts £560

One-off packages from £350

*Posts are generally around 200-300 words



All packages include:

Content research

Keyword research (if required)

Competitor analysis (if required)

Copy draft

Up to 2 rounds of edits

SEO Marked up document for easy uploading

Copy supplied in MS Word or Google Doc



None of those packages suit?

Ask for a bespoke quote