



Content Writing for
Professional Services
2025



**Outsource your professional services
business writing today
and get high-quality, well-researched
SEO articles/blog posts or social media
posts that deliver
great value to your audience.**

SEO Blog post retainer packages

(blogs per month)

c.700-800 words



6 month retainer

1 blog £280

2 blogs £540

4 blogs £990

6 blogs £1440

8 blogs £1840

12 month retainer

1 blog £260

2 blogs £500

4 blogs £940

6 blogs £1350

8 blogs £1720

One-off blogs £330

SEO Blog post retainer packages

(blogs per month)

1000-1250 words



6 month retainer

1 blog £360

2 blogs £700

4 blogs £1360

6 blogs £1980

8 blogs £2550

12 month retainer

1 blog £330

2 blogs £640

4 blogs £1230

6 blogs £1780

8 blogs £2280

One-off blogs £400

LinkedIn content* retainer packages

(posts per month)



6 month retainer

8 posts £330

12 posts £460

16 posts £570

20 posts £650

12 month retainer

8 posts £300

12 posts £430

16 posts £530

20 posts £610

One-off packages from £375

*Posts are generally around 200-300 words



All packages include:

Content research

Keyword research (if required)

Competitor analysis (if required)

Copy draft

Up to 2 rounds of edits

SEO Marked up document for easy uploading

Copy supplied in MS Word or Google Doc



None of those packages suit?

Ask for a bespoke quote