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Words that get results

Content Writing for Professional Services 2026

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Outsource your professional services

business writing today
and get high-quality, well-researched SEO articles/blog posts, web copy or social media posts that deliver great value to your audience.

Web copy (including SEO keyword research and min c.300 words per page)

Home page £250

About page £200

Services pages £200

Case studies £500

Contact page FOC

These costs are for individual pages. If you require more than one page, please ask for a project quote.

SEO Blog post retainer packages

(blogs per month)

c.700-800 words

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6 month retainer	12 month retainer
1 blog £300	1 blog £280
2 blogs £580	2 blogs £540
4 blogs £1140	4 blogs £1020
6 blogs £1530	6 blogs £1380
8 blogs £1880	8 blogs £1720

One-off blogs £350

AI-assisted versions of these packages - deduct 30%

SEO Blog post retainer packages

(blogs per month)

1000-1250 words

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6 month retainer	12 month retainer
1 blog £400	1 blog £360
2 blogs £740	2 blogs £680
4 blogs £1440	4 blogs £1300
6 blogs £2040	6 blogs £1860
8 blogs £2600	8 blogs £2400

One-off blogs £450

AI-assisted versions of these packages - deduct 30%

LinkedIn content* retainer packages

(posts per month)

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6 month retainer	12 month retainer
8 posts £330	8 posts £300
12 posts £460	12 posts £430
16 posts £570	16 posts £530
20 posts £650	20 posts £610

AI-assisted versions of these packages - deduct 30%

*Posts are generally around 200-300 words

Google Business retainer
Profile revamp
plus posts including
image curation & scheduling

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6 month retainer	12 months retainer
4 posts £210	£180
8 posts £350	£300
16 posts £470	£450
20 posts £650	£620

AI-assisted versions of these packages - deduct 30%

*Posts are generally around 150-200 words

Email marketing packages

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6 month retainer	12 months retainer
4 emails £275	£250
8 emails £500	£450
12 emails £700	£625

AI-assisted versions of these packages - deduct 30%

*Posts are generally around 200-300 words

Combination retainer packages
Blog, social posts, Google Business posts and emails

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6 month retainer

1 blog, 8 posts, 4 GBP posts, 2 emails £600

2 blogs + 16 posts, 8 GBP, 4 emails £840

4 blogs + 20 posts, 10 GBP, 8 emails £1580

12 months retainer

£540

£780

£1580

AI-assisted versions of these packages - deduct 30%

*Posts are generally around 200-300 words

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All packages include:

Content research

Keyword research (if required)

Competitor analysis (if required)

Copy draft

Up to 2 rounds of edits

SEO Marked up document for easy uploading

Copy supplied in MS Word or Google Doc

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None of those packages suit?

Ask for a bespoke quote